

Subject: Re: Ship Visit Oceania Insignia June 15
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 05/27/2016 10:56 AM
To: Elise Swanson <eswanson@sanpedrochamber.com>
CC: Jonathan Williams <jwilliams@labattleship.com>, "Baker, Arley" <abaker@portla.org>, Theresa Adams-Lopez <TAdams-Lopez@portla.org>, "The &" <andrew@whaleandale.com>, jbbeer <jbbeer@msn.com>, eric eisenberg <ericeoban@gmail.com>, "Bezmalinovich, Augie" <abezmalinovich@portla.org>

Ok. Let's plan on discussing with Metro Shore on June 2nd.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
lparker@sanpedrobid.com
www.sanpedrobid.com

On Fri, May 27, 2016 at 9:44 AM, Elise Swanson
<eswanson@sanpedrochamber.com> wrote:

Jonathan is right.

Elise Swanson

President/CEO

San Pedro Chamber of Commerce

[\(310\) 832-7272](tel:(310)832-7272) (office)

[\(310\) 590-6311](tel:(310)590-6311) (cell)

The San Pedro Chamber of Commerce is a non-profit 501 (c) (6) membership organization. The mission of the San Pedro Chamber of Commerce is to promote, support, and advocate the interests of the business community. Our vision is to make San Pedro a better place to live, work, and visit.

From: Jonathan Williams [mailto:jwilliams@labattleship.com]
Sent: Friday, May 27, 2016 9:32 AM
To: Lorena Parker <lparker@sanpedrobid.com>
Cc: Baker, Arley <abaker@portla.org>; Theresa Adams-Lopez <TAdams-Lopez@portla.org>; Elise Swanson <eswanson@sanpedrochamber.com>; The &

<andrew@whaleandale.com>; jbbeer <jbbeer@msn.com>; eric eisenberg <ericeoban@gmail.com>

Subject: Re: Ship Visit Oceania Insignia June 15

I show a meeting with them next Thursday at 1pm.

On Fri, May 27, 2016 at 9:21 AM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Good morning all,

I really think we should loop in Metro Shore. The last time I reacted to Catherine's request, I only had 15 people ride the trolley. I agree with Jonathan that we need to know how many excursions are planned and most importantly whether we can get information to the passengers before they dock.

I'm happy to make the contact unless someone else wants to take the lead.

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)

lparker@sanpedrobid.com

www.sanpedrobid.com

On Thu, May 26, 2016 at 5:23 PM, <visitsp@spcvb.com> wrote:

Good Afternoon,

Oceania's Insignia will be here on a Port of Call June 15th. She is finishing up a world cruise that started this past January and will be in port here from 7 a.m.- 9 p.m. This is a smaller ship with 700 passengers and more than 400 crew. These passengers are part of a very affluent market.

You had said to me that you wanted to ensure that everyone was ready to welcome cruise passengers by the beginning of the next cruise season. This is a great opportunity to test our community's abilities.

I propose a few measures that will help make these passengers feel welcome and attract them into town:

-We suggest operating the Downtown Trolley that day. We understand that it may not have been budgeted to run that day, but consider taking one off another day to accommodate this visit. We would suggest starting the trolley about 9 a.m. as these passengers will have been at sea for five days and will be anxious to get off the ship

-Businesses should open early enough to accommodate these passengers beginning sometime after 9 a.m.

-Since we've built a good relationship with this cruise line and the ship's agent, we have been asked to have volunteers at the pier to provide visitor information and directions. We will, of course, accommodate this request. We will direct them to the trolley and we would certainly welcome volunteers or staff from any other organization that wants to help with this work

-We should have a welcome banner specifically for Oceania Cruise passengers and crew. The line will be calling here several times in the next season, so the banner could get multiple uses and is an effective way of making everyone feel welcome

-Consider opening the Warner Grand for tours. We can provide guides. This could be a very effective means of attracting passengers to Downtown and we are working on getting information like this distributed on board the ship before its arrival.

- We welcome any other ideas anyone may have to make this a joint effort and have it be beneficial to businesses downtown.

Sincerely,

Katherine Gray
Marketing Director

Visit San Pedro

225 West Sixth Street

San Pedro, CA 90731

[310-729-9828](tel:310-729-9828) www.SPCVB.com

Visit San Pedro-The San Pedro Convention & Visitors Bureau is a California non-profit corporation recognized as tax-exempt by the Internal Revenue Service under IRC 501(c)6. EIN 27-4362639.

--

Kind Regards,

Jonathan Williams
President & CEO

Pacific Battleship Center

Battleship IOWA Museum

Office/Fax: 877-4IOWA61 ext. 709

Website: www.pacificbattleship.com

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

Download our FREE App by [clicking here!](#)

[*Please consider contributing to our annual campaign by clicking here!](#)